

mediastage

3D production studio for creative learning

immersive
education



What is MediaStage?

Imagine if students could experience every aspect of staging their own theatre, TV or film production – without even leaving their desks?

Script-writing, casting, set building, direction, lighting, audio recording, editing and camera skills: the MediaStage virtual 3D production platform, with GCSE Media Studies activities by Heinemann and underpinned by Nesta Futurelab research, delivers it all.

MediaStage is ideal for encouraging student teamwork and collaboration. It comes with a comprehensive Teacher Guide that includes documents covering familiarisation and basic skills; step-by-step activities; links to examination boards for GCSE Media studies; evaluation, planning and storyboarding sheets; specification coverage and teaching guidance.

Learning outcomes and benefits...

Covers every aspect of production interactively

Students discuss and demonstrate their own understanding of media language, forms and conventions through performance.

Brings the stage and screen to life with a click

Gives students unparalleled access to understand and practise key skills and techniques.

Builds confidence and skills in direction and production

Reassures those students who would normally shy away from acting out scenes in real life.

Supports GCSE Media Studies coursework

Provides a series of pre-made activities and performances mapped to the GCSE Media Studies curriculum.

MediaStage in use

MediaStage comes with a comprehensive library of resources and tools. Students build and populate their sets, select their characters and arrange lighting and cameras using objects from the library. Character movements, lighting and cameras are in their full control.

Students can:

- build their own 3D stage sets and experiment with staging
- add virtual actors from a 3D cast and animate them using a range of gestures and movement
- direct the cast to walk, talk, and pose
- enable characters to speak students' scripts using text-to-speech or the audio recording facility - both with full character lip-synchronisation
- operate cameras and frame shots
- set up lights and add special effects
- import sound effects, still images, video files and background music
- create performances made up of a sequenced script of editable events using their own narratives or those provided
- save and share performances as image and movie files for uploading to the web or emailing.



futurelab
Developed with support from Futurelab

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education
Heinemann
Preparing generations
Working in Partnership

For further information on any of the Immersive Education product range:

t 01865 886 333 e sales@imed.co.uk w www.immersiveeducation.com



mediastage Prices

MediaStage Licence	School Site Licence	Small School Site Licence*	Stand Alone Licence	Home Licence (annual fee)	Training
Price (ex VAT)	£995	£695	£79	£250	£399

* Up to 600 pupils on school roll.



If you get the chance to see MediaStage in action or try it for yourself, you'll soon see why it's one of the best examples of educational software around.

George Cole, TES

Prices quoted exclude VAT and carriage and are not available in conjunction with any other offer.



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